





Arden 25MK290A01









### Arden 25MK290A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Natural Illusion

#### **HIGHLIGHTS**

- 3-D beaded lace motifs over sparkle tulle
- Pleated tulle illusion bodice accented with 3-D beaded lace motifs
- Plunging illusion strapless sweetheart neckline
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure
- · Horsehair hem

**SIZES**: 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder cap-sleeves with beaded lace motifs sold separately
- Beaded lace illusion jacket with sparkle tulle balloon sleeves and covered buttons at the wrist sold separately
- Cathedral length veil accented with beaded lace motifs sold separately \*Veil measures 120 inches (305 cm)

#### **MISCELLANEOUS**

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

#### PERSONALIZATION OPTIONS

25MK290A01 (Sparkle tulle) 25MK290A02 (Plain tulle)

#### ACCESSORIES

CS025MK290000 (Cap-sleeves) JK025MK290000 (Jacket) VL025MK290000 (Cathedral veil)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 24 in/61 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request



Aubrielle 25MK366A01











### Aubrielle 25MK366A01

#### **COLORS**

- · All Diamond White
- All Black

#### **HIGHLIGHTS**

- Brilliant satin
- Asymmetrical pleated Brilliant satin with soft basque waistline
- Strapless sweetheart neckline
- Kahili recycled content lining (100% recycled polyester) in All Diamond White colorway
- · Lace-up corset closure
- Pockets

**SIZES:** 0-28

#### **ACCESSORIES**

· Detachable Brilliant satin bow sold separately

#### SISTER STYLES

• Also available in Reena Mikado (Aubrielle Marie, 25MK366A02)

#### PERSONALIZATION OPTIONS

25MK366A01 (Lace-up, Brilliant satin)

25MK366B01

(Zip-up, Brilliant satin)

#### **ACCESSORIES**

BWA25MK366000 (Bow, Brilliant satin)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/31 cm), opt to shorten the train (up to 36 in/91 cm) or remove the train for a more casual look through special request



Aubrielle Marie 25MK366A02









#### **COLORS**

- All Diamond White
- All Black

#### **HIGHLIGHTS**

- Reena Mikado
- Asymmetrical pleated Reena Mikado with basque waistline
- Strapless sweetheart neckline
- Kahili recycled content lining (100% recycled polyester) in All Diamond White colorway
- · Lace-up corset closure
- Pockets

**SIZES:** 0-28

#### **ACCESSORIES**

· Detachable Reena Mikado bow sold separately

#### SISTER STYLES

• Also available in Brilliant satin (Aubrielle, 25MK366A01)

#### PERSONALIZATION OPTIONS

25MK366A02 (Lace-up, Reena Mikado)

25MK366B02 (Zip-up, Reena Mikado)

#### ACCESSORIES

BWB25MK366000 (Bow, Reena Mikado)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/31 cm), opt to shorten the train (up to 36 in/91 cm) or remove the train for a more casual look through special request









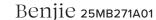


Вепјіе 25мв271А01









#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Natural Illusion

#### **HIGHLIGHTS**

- · Sequin and beaded lace motifs over Chantilly lace
- Illusion bodice with beaded trim detail and sequin and beaded lace motifs
- · Plunging illusion sweetheart neckline with beaded lace medallion detail
- · Lined in Rosario crepe back satin
- Covered button over zipper closure
- Sequin and beaded lace motif and Chantilly lace illusion train

#### **SIZES**: 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder cap-sleeves with sequin and beaded lace motifs sold separately
- Detachable off-the-shoulder long sleeves with cowl detail and sequin and beaded lace motifs with covered button closure at the wrist sold separately
- Chapel length veil accented with sequin and beaded lace motifs \*Veil measure 108 inches (274 cm)

#### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

#### PERSONALIZATION OPTIONS

25MB271A01
(Unlined bodice, Chantilly lace)
25MB271A02
(Unlined bodice, Glitter tulle 3)
25MB271B01
(Lined bodice, Chantilly lace)

(Lined bodice, Glitter tulle 3)

#### ACCESSORIES

CS025MB271000 (Cap-sleeves) DS025MB271000

(Off-the-shoulder long sleeves)

VL025MB271000 (Chapel veil)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe











Camille 25MZ262A01









#### **COLORS**

All Ivory

#### **HIGHLIGHTS**

- · Loving satin
- · Draped front bodice
- Strapless cat eye neckline
- Detachable 1/4" Loving satin spaghetti strap included
- Lined with Sambir charmeuse
- Zipper with inner elastic closure and covered buttons trailing to the hem
- Side slit

SIZES: 0-28

#### **ACCESSORIES**

- · Detachable off-the-shoulder Loving satin cap-sleeves sold separately
- Detachable off-the-shoulder Mabel chiffon bishop sleeves sold separately
- Detachable Loving satin train sold separately

#### PERSONALIZATION OPTIONS

25MZ262A01 (Slit) 25MZ262B01 (No slit)

#### ACCESSORIES

CS025MZ262000 (Cap-sleeves) DS025MZ262000 (Bishop sleeves) DT025MZ262000 (Train)

#### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

















### Cressida 25MC356A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory/Pewter Accent gown with Natural Illusion
- Ice Pink/Pewter Accent gown with Natural Illusion

#### **HIGHLIGHTS**

- · Elin stretch Mikado
- · Beaded lace motifs
- Deep illusion strapless neckline
- Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper closure with inner elastic

**SIZES:** 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder beaded lace cap-sleeves sold separately
- Detachable illusion halter neck jacket with beaded lace and covered button closure sold separately

#### **MISCELLANEOUS**

• Extra lace motif included for minor neckline alterations

#### PERSONALIZATION OPTIONS

25MC356A01

#### ACCESSORIES

CS025MC356000 (Cap-sleeves)

JK025MC356000 (Jacket)

#### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request



Delanie 25MZ295A01









### Delanie 25MZ295A01

#### **COLORS**

All Ivory

#### **HIGHLIGHTS**

- Poltava stretch Mikado
- Beaded and sequined 3-D lace over Poltava stretch Mikado
- Strapless straight neckline
- Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper closure with inner shapewear corset
- 3-D beaded lace accents the hem

SIZES: 0-28

#### **ACCESSORIES**

 Cathedral length veil with sequin embellished lace sold separately \*Veil measures 120 inches (305 cm)

#### PERSONALIZATION OPTIONS

25MZ295A01 (Embellished lace) 25MZ295A02 (Unembellished lace)

#### ACCESSORIES

VL025MZ295000 (Cathedral veil)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 24 in/61 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe



Derrick Leigh 23MS723B01









### Derrick Leigh 23мs723в01

#### **COLORS**

All Ivory

#### **HIGHLIGHTS**

- · Mago satin
- Exposed boning detail with soft basque waist
- Modest square neckline
- Modest square back
- Modest Mago satin cap-sleeve
- Detachable Celia organza draped cap-sleeves included
- Kahili recycled content lining (100% recycled polyester)
- Zipper with inner elastic closure and covered buttons trailing to the hem
- Pockets

**SIZES:** 0-28

#### SISTER STYLES

- Available with a strapless bodice and illusion front plunge (Derrick, 23MS723A01)
- Available with a strapless bodice and illusion front plunge in unembellished floral Jacquard (Derrick Marie, 23MS723A02)

#### PERSONALIZATION OPTIONS

23MS723B01 (Modest)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm) or remove the train for a more casual look through special request







Evan 25мс317A01







### Evan 25Mc317A01

#### COLORS

• Ivory gown with Natural Illusion

#### **HIGHLIGHTS**

- Soft tulle
- Front keyhole with tulle pleating and basque waistline
- Strapless sweetheart neckline
- Plunging illusion tulle back
- Kahili recycled content lining (100% recycled polyester)
- Detachable soft tulle self-tie straps included
- Covered button over zipper closure

**SIZES:** 0-28

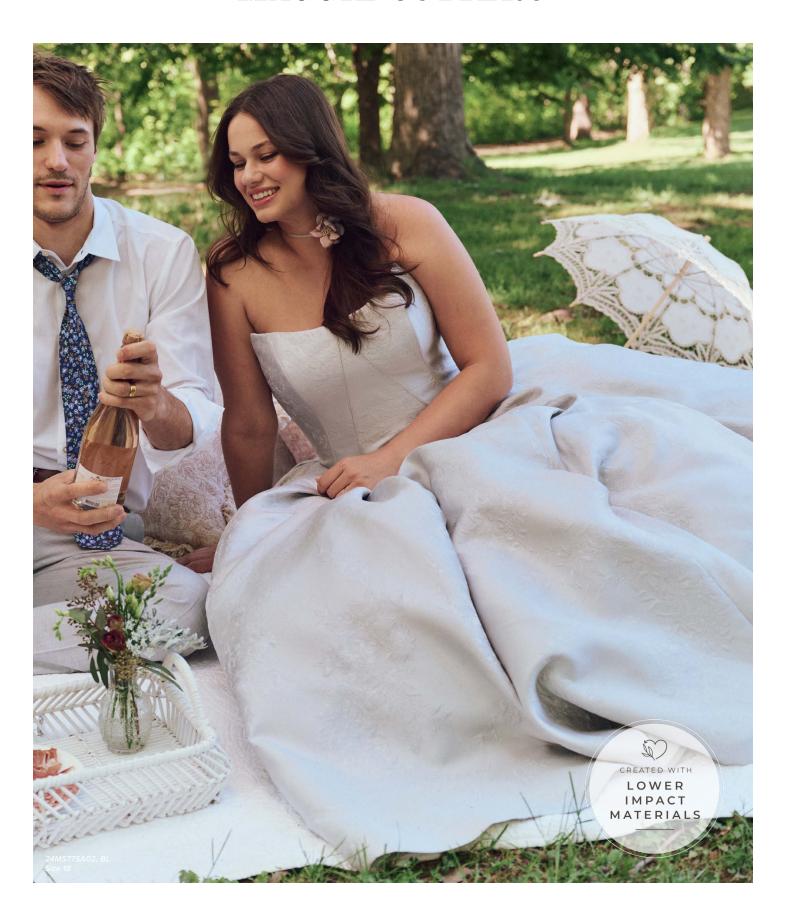
#### PERSONALIZATION OPTIONS

25MC317A01 (Keyhole) 25MC317B01 (No keyhole)

#### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe



Fortune Marie 24MS775A02











### Fortune Marie 24MS775A02

#### COLORS

- All Ivory
- Something Blue

#### **HIGHLIGHTS**

- Unembellished floral Jacquard
- Topstitch corset detail on the bodice
- Strapless cat eye neckline
- Detachable 1" unembellished floral Jacquard straps included
- Kahili recycled content lining (100% recycled polyester)
- Lace-up corset closure
- Pockets

#### **SIZES:** 0-28

#### **ACCESSORIES**

- · Detachable unembellished floral Jacquard puff armbands sold separately
- Detachable 1" unembellished floral Jacquard shoulder straps sold separately

#### SISTER STYLES

• Also available in Cartago satin (Fortune, 24MS775A01)

#### PERSONALIZATION OPTIONS

24MS775A02 (Jacquard, Lace-up)

24MS775B02 (Jacquard, Zip-up)

#### ACCESSORIES

ABA24MS775000

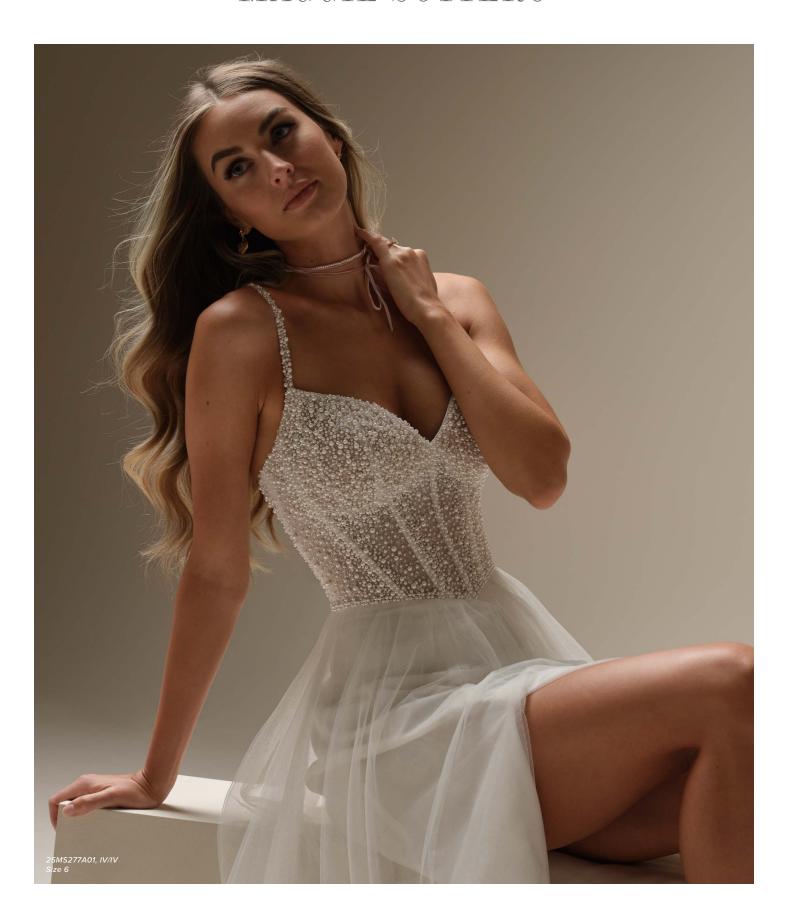
(Jacquard armbands)

SSA24MS775000

(Jacquard shoulder straps)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request



Gretchen 25MS277A01









### Gretchen 25MS277A01

#### **COLORS**

All Ivory gown with Ivory Illusion

#### **HIGHLIGHTS**

- Soft tulle
- Sheer organza lined pearl beaded bodice with a soft basque waist and exposed boning detail
- V-neckline
- Beaded spaghetti straps
- Covered button over zipper closure
- Side slit

**SIZES**: 0-28

#### **MISCELLANEOUS**

• Photographed with Light Nude bra cups

#### PERSONALIZATION OPTIONS

25MS277A01 (Slit)

25MS277A11 (No slit)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe







Hunter 25MS357A01











### Hunter 25MS357A01

#### **COLORS**

· All Ivory gown with Ivory Illusion

#### **HIGHLIGHTS**

- Aurora chiffon
- Beaded and sequin motifs with 3-D flowers over a sheer organza lined bodice
- · Plunging V-neckline
- Attached 1/4" spaghetti straps with 3-D flower detail
- Covered button over zipper closure
- Zipper tape made from 100% recycled polyester from post-consumer materials

SIZES: 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder illusion lace cap-sleeves accented with beaded 3-D lace sold separately
- Chapel length veil accented with beaded 3-D lace motifs sold separately \*Veil measures 108 inches (274 cm)

#### **MISCELLANEOUS**

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

#### PERSONALIZATION OPTIONS

25MS357A01 (Unlined bodice) 25MS357B01 (Lined bodice)

#### ACCESSORIES

CS025MS357000 (Cap-sleeves) VL025MS357000 (Chapel veil)

#### MISCELLANEOUS PERSONALIZATION

Add covered buttons down the back for a vintage vibe









### Jace 25MS339A01

#### COLORS

• Ivory gown with Natural Illusion

#### **HIGHLIGHTS**

- · Loreto crepe
- Exposed boning detail with soft basque waist
- Plunging illusion V-neckline
- Detachable soft tulle self-tie straps included and sold separately
- · Lined with Jenday stretch jersey for comfort
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Zipper tape made from 100% recycled polyester from post-consumer materials

**SIZES**: 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder Loreto crepe cap-sleeves sold separately
- · Detachable soft tulle self-tie straps included and sold separately

#### PERSONALIZATION OPTIONS

25MS339A01 (*Plunge*) 25MS339B01 (*No plunge*)

#### ACCESSORIES

CS025MS339000 (Cap-sleeves) SS025MS339000 (Self-tie straps)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request







Jerrica 25MK267A01







### Jerrica 25MK267A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Soft Blush gown with Natural Center Front Illusion

#### **HIGHLIGHTS**

- Beaded and sequin lace motifs over glitter tulle
- Illusion bodice with beaded and sequin lace motifs
- Deep illusion V-neckline
- Illusion V-back with beaded and sequin lace
- Sequin spaghetti straps
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure

#### **SIZES**: 0-28

#### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude and Dark Nude bra cups

#### PERSONALIZATION OPTIONS

25MK267A01 (Unlined bodice, Glitter tulle 3)

25MK267A02

(Unlined bodice, Plain tulle)

25MK267B01

(Lined bodice, Glitter tulle 3)

25MK267B02

(Lined bodice, Plain tulle)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 24 in/61 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request















### Keegan 25мк264A01

#### COLORS

• Ivory gown with Natural Illusion

#### **HIGHLIGHTS**

- · Beaded and sequin lace motifs over Aurora glitter tulle
- · Lined sweetheart bodice with side illusion cutouts
- Plunging illusion V-neckline
- Deep illusion soft V-back
- · Beaded and sequin illusion lace tank straps
- · Lined with Kahlo stretch satin
- Covered button over zipper closure
- Extended scalloped illusion lace train

**SIZES:** 0-28

#### **MISCELLANEOUS**

· Extra lace motif included for minor neckline alterations

#### PERSONALIZATION OPTIONS

25MK264A01

(Unlined bodice, Aurora glitter tulle, Sleeveless)

25MK264A02

(Unlined bodice, Plain tulle, Sleeveless)

25MK264A11

(Unlined bodice, Aurora glitter tulle, Long sleeves)

25MK264A12

(Unlined bodice, Plain tulle, Long sleeves)

25MK264B01

(Lined bodice, Aurora glitter tulle, Sleeveless)

25MK264B02

(Lined bodice, Plain tulle, Sleeveless)

25MK264B11

(Lined bodice, Aurora glitter tulle, Long sleeves)

25MK264B1

(Lined bodice, Plain tulle, Long sleeves)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe













### Khloe 25MW364A01

#### **COLORS**

• Ivory gown with Natural Illusion

#### **HIGHLIGHTS**

- · Mars chiffon
- · Ruched Mars chiffon bodice with subtle exposed boning detail
- Soft cat eye neckline with cowl detail
- Plunging illusion V-back
- Kahili recycled content lining (100% recycled polyester)
- Asymmetrical zipper closure
- · Detachable tulle sleeve ties included

SIZES: 0-28

#### PERSONALIZATION OPTIONS

25MW364A01 (Illusion back) 25MW364B01 (Lined back)

#### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request



Landri 25MB363A01







### Landri 25MB363A01

#### **COLORS**

- All Ivory
- Ivory/Silver Accent

#### **HIGHLIGHTS**

- · Sequin floral textured organza
- · Asymmetrical pleated bodice
- · Strapless sweetheart neckline
- Covered button over zipper and inner elastic closure
- Pockets
- Side slit

**SIZES:** 0-28

#### PERSONALIZATION OPTIONS

25MB363A01 (Slit)

25MB363A11 (No slit)

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe





Loreen 25MS358A01







### Loreen 25MS358A01

#### **COLORS**

All Ivory

#### **HIGHLIGHTS**

- · Cartago satin
- Beaded and sequin lace motifs accent the bodice
- Off-the-shoulder soft scoop neckline
- Off-the-shoulder Cartago satin and beaded lace cap-sleeves with inner elastic for mobility
- Kahili recycled content lining (100% recycled polyester)
- Zipper and inner elastic closure with covered buttons trailing to the hem
- Beaded and sequin lace motifs accent the train
- Zipper tape made from 100% recycled polyester from post-consumer materials

**SIZES:** 0-28

#### PERSONALIZATION OPTIONS

25MS358A01

#### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request







Magnolia 25мк299A01











### Magnolia 25мк299A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory over Blush gown with Ivory Illusion

### **HIGHLIGHTS**

- Beaded and sequin 3-D lace motifs over sparkle tulle
- Illusion bodice accented with beaded and sequin 3-D lace motifs
- V-neckline
- Deep Illusion soft V-back
- Illusion beaded and sequin lace tank straps
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Covered button over zipper closure

**SIZES**: 0-28

### **ACCESSORIES**

 Cathedral length veil with beaded and sequin 3-D lace motifs sold separately \*Veil measures 120 inches (305 cm)

### MISCELLANEOUS

• Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MK299A01 (Unlined bodice, Sparkle tulle) 25MK299A02

(Unlined bodice, Plain tulle) 25MK299B01

(Lined bodice, Sparkle tulle) 25MK299B02

(Lined bodice, Plain tulle)

### ACCESSORIES

VL025MK299000 (Cathedral veil)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 24 in/61 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe















### Misty 25мк332A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory/Silver Accent over Blush gown with Natural Illusion

### **HIGHLIGHTS**

- · Beaded and sequin lace motifs over glitter tulle
- · Illusion bodice with beaded lace motifs
- Plunging illusion sweetheart neckline
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure
- Extended scallop illusion lace train

#### SIZES: 0-28

### **ACCESSORIES**

 Detachable balloon long sleeves with a glitter tulle base and embellished lace armband sold separately

### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MK332A01 (Unlined bodice)

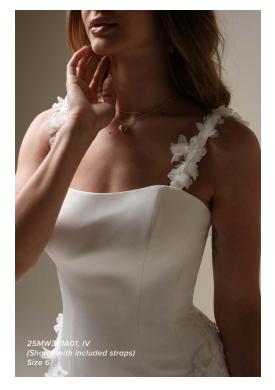
25MK332B01 (Lined bodice)

### ACCESSORIES

DS025MK332000 (Sleeves)

#### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request













### Morwenna 25мw361A01

### **COLORS**

All Ivory

### **HIGHLIGHTS**

- · Loving satin
- · Soft scoop neckline
- Detachable Loving satin straps accented with sequin and 3-D flower lace motifs included and sold separately
- Lined in Donella crepe
- Zipper with inner elastic closure with covered buttons trailing to hem
- Sequin lace motifs with 3-D flowers accent the hips

**SIZES:** 0-28

### **ACCESSORIES**

- Detachable Loving satin straps accented with sequin and 3-D flower lace motifs included and sold separately
- Cathedral length veil accented with sequin clusters and 3-D flowers \*Veil measures 120 inches (305 cm)

### PERSONALIZATION OPTIONS

25MW361A01

### ACCESSORIES

SS025W31000 (Shoulder straps)

VL025MA361000 (Cathedral veil)

### MISCELLANEOUS PERSONALIZATION

Remove the train for a more casual look through special request



Navi Leigh 24мс795co1







### Navi Leigh 24мс795co1

### **COLORS**

All Ivory gown with Ivory Illusion

### **HIGHLIGHTS**

- · Aldora crepe
- · Modest high neck
- Modest V-back
- Illusion lace long fitted sleeves with detachable inner modest cap-sleeve and covered button closure at wrist
- · Lined in Virtue stretch jersey for comfort
- Zipper closure with covered buttons trailing to the hem
- Faux illusion sides with sequin embellished motifs over glitter tulle

**SIZES**: 0-28

### SISTER STYLES

• Also available sleeveless with a plunging v-back and illusion lace sides (Navi, 24MC795A01)

### PERSONALIZATION OPTIONS

24MC795C01 (Modest)



Paris 25Ms346A01









### **COLORS**

- · All Diamond White
- · Pink Champagne

### **HIGHLIGHTS**

- · Soliel organza
- Asymmetrical draped bodice with a soft basque waist
- Strapless soft scoop neckline
- Kahili recycled content lining (100% recycled polyester) in All Diamond White color way
- · Lined with Elin stretch Mikado
- Zipper closure with inner elastic and covered buttons trailing to the hem
- Pockets

### SIZES: 0-28

### **ACCESSORIES**

 Detachable off-the-shoulder fitted tulle long sleeves with self-tie Soliel organza bow sold separately

### PERSONALIZATION OPTIONS

25MS346A01

### ACCESSORIES

DS025MS346000 (Sleeves)

### MISCELLANEOUS PERSONALIZATION

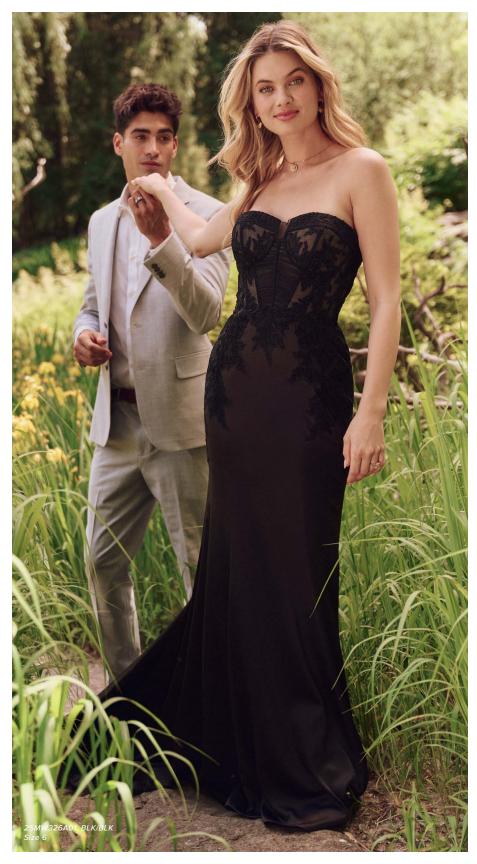
Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request



















### Persephone 25MW326A01

#### COLORS

- · All Ivory gown with Ivory Illusion
- Black gown with Black Illusion

### **HIGHLIGHTS**

- · Ivory Haal satin or Black Nouvelle satin
- Illusion bodice with unembellished lace motifs
- Squared illusion strapless neckline
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper closure with covered buttons trailing to hem
- · Cut-out lace train

**SIZES**: 0-28

#### **ACCESSORIES**

- Detachable balloon sleeves with unembellished lace and Chic organza self-tie closure at the wrist sold separately
- Detachable fitted long sleeves accented with unembellished lace motifs with tulle bow detail and covered button closure at the wrist sold separately
- Tiered gathered tulle overskirt with unembellished lace motifs sold separately

#### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MW326A01

### ACCESSORIES

DSA25MW326000 (Balloon sleeves)

DSB25MW326000 (Fitted sleeves)

OS025MW326000 (Overskirt)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), or remove the train for a more casual look through special request









### Reese 25MS347A01

#### COLORS

- Ivory gown with Ivory illusion
- Ivory over Soft Blush gown with Natural illusion

### **HIGHLIGHTS**

- Beaded and sequin 3-D lace motifs over glitter tulle
- Illusion lace bodice with side hip dips
- Plunging illusion V-neckline
- Plunging illusion lace soft V-back
- Beaded and 3-D flower spaghetti straps
- Lined with Virtue stretch jersey for comfort
- Covered button over zipper closure
- Extended illusion lace train
- Zipper tape made from 100% recycled polyester from post-consumer materials

### **SIZES:** 0-28

### **MISCELLANEOUS**

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe







Rita 25MZ359A01











### Rita 25MZ359A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory/Silver Accent over Soft Pearl gown with Natural Illusion

### **HIGHLIGHTS**

- · Beaded and sequined lace over glitter tulle
- Sheer beaded and sequin lace organza lined bodice
- Portrait neckline
- Deep illusion lace back
- Attached off-the-shoulder long fitted illusion lace sleeves with covered buttons at wrist
- Kahili stretch recycled content lining (100% recycled polyester)
- Covered button over zipper closure
- Scalloped hem lace

### SIZES: 0-28

### MISCELLANEOUS

• Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MZ359A01

(Unlined bodice, Glitter tulle)

25MZ359A02

(Unlined bodice, Plain tulle)

25MZ359B01

(Lined bodice, Glitter tulle)

25MZ359B02

(Lined bodice, Plain tulle)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe







Roberta 25MS324A01











### Roberta 25MS324A01

#### COLORS

- · Ivory gown with Natural Illusion
- Ivory over Pearl gown with Natural Illusion

### **HIGHLIGHTS**

- Beaded and sequin 3-D lace motifs over glitter tulle
- · Sheer organza lined bodice with exposed boning detail
- Sweetheart front neckline with illusion plunge
- Kahili stretch recycled content lining (100% recycled polyester)
- Covered button over zipper closure
- · Sheer lace train
- Zipper tape made from 100% recycled polyester from post-consumer materials

### SIZES: 0-28

### ACCESSORIES

- Detachable off-the-shoulder illusion beaded and sequin 3-D lace capsleeves sold separately
- Cathedral length veil with beaded and sequin 3-D embellished lace sold separately \*Veil measures 120 inches (305 cm)

### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MS324A01 (Unlined bodice, Glitter tulle) 25MS324A02 (Unlined bodice, Plain tulle) 25MS324B01 (Lined bodice, Glitter tulle) 25MS324B02 (Lined bodice, Plain tulle)

### ACCESSORIES

CS025MS324000 (Cap-Sleeves) VL025MS324000 (Cathedral veil)

### MISCELLANEOUS PERSONALIZATION

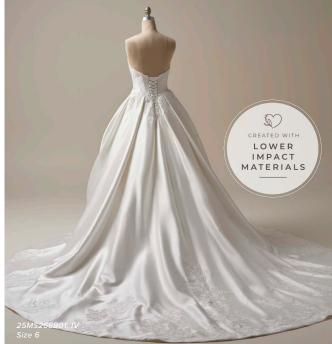
Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage















### Serafina 25MS268A01

#### COLORS

- All Ivory
- All Black

### **HIGHLIGHTS**

- · Cartago satin
- Unembellished lace motifs on topstitch corset detail with basque waistline
- · Strapless sweetheart neckline
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Zipper over inner lace-up closure with covered buttons trailing to hem
- Pockets

**SIZES:** 0-28

#### **ACCESSORIES**

- Detachable off-the-shoulder Cartago satin cap-sleeves accented with unembellished lace motifs sold separately
- Detachable Cartago satin shoulder wrap with unembellished lace motifs and covered button center back closure sold separately
- Royal length veil accented with unembellished lace motifs \*Veil measures 144 inches (366 cm)

### PERSONALIZATION OPTIONS

25MS268A01 (Zip-up) 25MS268B01 (Lace-up)

### ACCESSORIES

CS025MS268000 (Cap-sleeves) SW025MS268000 (Shoulder wrap) VL025MS268000 (Royal veil)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request















### Skylar 25MS283A01

#### COLORS

• All Ivory gown with Ivory Illusion

### **HIGHLIGHTS**

- · Beaded and sequined lace over glitter tulle
- Sheer organza lined beaded bodice with exposed boning detail and a basque waist
- · Plunging illusion V-neckline
- Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper closure
- · Horsehair hem

SIZES: 0-28

### ACCESSORIES

• Detachable off-the-shoulder illusion lace cap-sleeves sold separately

#### **MISCELLANEOUS**

- · Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MS283A01
(Unlined bodice, Plunge neckline, Glitter tulle)
25MS283A02
(Unlined bodice, Plunge neckline, Plain tulle)
25MS283B01
(Lined bodice, Plunge neckline, Glitter tulle)
25MS283B02
(Lined bodice, Plunge neckline, Plain tulle)
25MS283C01
(Unlined bodice, No plunge neckline, Glitter tulle)
25MS283C02
(Unlined bodice, No plunge neckline, Plain tulle)
25MS283C02
(Unlined bodice, No plunge neckline, Plain tulle)
25MS283D01
(Lined bodice, No plunge neckline, Glitter tulle)

25MS283D02

(Lined bodice, No plunge neckline, Plain tulle)

### ACCESSORIES

CS025MS283000 (Cap-sleeves)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe







Tina 25MS261A01







### Tina 25MS261A01

#### COLORS

• Ivory gown with Natural Illusion

### **HIGHLIGHTS**

- · Cartago satin
- Basque waist bodice embellished with beads and pearls over glitter tulle
- Strapless plunging illusion V-neckline
- Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Pockets
- Zipper tape made from 100% recycled polyester from post-consumer materials

### **SIZES:** 0-28

### MISCELLANEOUS

Photographed with Light Nude bra cups

### SISTER STYLES

- Available with a glitter tulle or plain tulle ballgown skirt (Tina Lane, 25MS261C01)
- Available with a Sincere stretch Mikado trumpet skirt (Tina Marie, 25MS308A01)

### PERSONALIZATION OPTIONS

25MS261A01

(Plunge neckline, Cartago satin)

5MS261B01

(No plunge, Cartago satin)

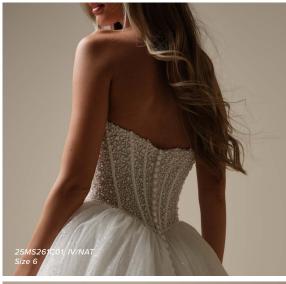
### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request



Tina Lane 25MS261C01











### Tina Lane 25MS261C01

#### COLORS

• Ivory gown with Natural Illusion

### **HIGHLIGHTS**

- Glitter and sequin tulle
- Basque waist bodice embellished with beads and pearls over glitter tulle
- Strapless plunging illusion V-neckline
- Kahili recycled content lining (100% recycled polyester)
- Covered button over zipper closure
- Zipper tape made from 100% recycled polyester from post-consumer materials

### **SIZES:** 0-28

### **MISCELLANEOUS**

Photographed with Light Nude bra cups

### SISTER STYLES

- Available with a Cartago satin ballgown skirt (Tina, 25MS261A01)
- Available with a Sincere stretch Mikado trumpet skirt (Tina Marie, 25MS308A01)

### PERSONALIZATION OPTIONS

25MS261C01 (Plunge neckline, Glitter tulle) 25MS261C02 (Plunge neckline, Plain tulle) 25MS261D01 (No plunge, Glitter tulle)

25MS261D02 (No plunge, Plain tulle)

### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request







Tina Marie 25MS308A01









### Tina Marie 25MS308A01

#### COLORS

• Ivory gown with Natural Illusion

### **HIGHLIGHTS**

- · Sincere stretch Mikado
- · Basque waist bodice embellished with beads and pearls over glitter tulle
- Strapless plunging illusion V-neckline
- Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Zipper tape made from 100% recycled polyester from post-consumer materials

**SIZES**: 0-28

#### ACCESSORIES

 Detachable Sincere stretch Mikado train with pockets and bubble hem sold separately

### MISCELLANEOUS

• Photographed with Light Nude bra cups

### SISTER STYLES

- Available with a Cartago satin ballgown skirt (Tina, 25MS261A01)
- Available with a glitter tulle or plain tulle ballgown skirt (Tina Lane, 25MS261C01)

### PERSONALIZATION OPTIONS

25MS308A01

(Plunge neckline, Fit-and-flare)

25MS308B01

(No plunge, Fit-and-flare)

### ACCESSORIES

DT025MS308000

(Train)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm) or remove the train for a more casual look through special request



Torrence 25MZ266A01











### Torrence 25MZ266A01

#### COLORS

- Ivory/Silver Accent gown with Ivory Illusion
- Ivory/Silver Accent over Soft Nude gown with Natural Illusion

### **HIGHLIGHTS**

- · Beaded and sequined lace over glitter tulle
- Illusion beaded and sequin lace bodice
- Mock turtleneck
- · Deep illusion back
- Fitted long illusion beaded and sequin lace sleeves finished with covered buttons at wrist
- Lined with lightweight power mesh for comfort
- Covered button over zipper closure
- · Extended illusion sequin lace train

### SIZES: 0-28

### **ACCESSORIES**

· Detachable beaded and sequined lace over glitter tulle train sold separately

#### **MISCELLANEOUS**

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MZ266A01 (Long sleeves)

25MZ266A11 (Cap-sleeves)

### ACCESSORIES

DT025MZ266000 (Train)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 24 in/30 cm), opt to shorten the train (up to 24 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage









### Valeska 25MC355A01

### **COLORS**

• Diamond White gown with Natural Illusion

### **HIGHLIGHTS**

- Olya Mikado
- Strapless soft scoop neckline
- Plunging illusion V-back
- Kahili stretch recycled content lining (100% recycled polyester)
- Asymmetrical zipper closure with covered buttons trailing to the hem
- Olya Mikado bows accent the sides of the skirt

**SIZES:** 0-28

### PERSONALIZATION OPTIONS

25MC355A01 (Illusion back, Bows) 25MC355A11 (Illusion back, No bows) 25MC355B01 (Added coverage, Bows) 25MC355B11 (Added coverage, No bows)

### MISCELLANEOUS PERSONALIZATION

Opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request



Wren Leigh 24MS814B01







### Wren Leigh 24MS814B01

### COLORS

• All Ivory gown with Ivory Illusion

### **HIGHLIGHTS**

- · Talin stretch crepe
- Floral unembellished lace and topstitching detail
- Modest scoop neckline
- Modest square back
- Illusion lace cutout long fitted sleeves with detachable inner modest capsleeve and covered button closure at wrist
- Lined with Brisa stretch jersey for comfort
- Zipper closure with covered buttons trailing to the hem
- · Unembellished lace accents on the back waist

### SIZES: 0-28

### SISTER STYLES

 Available with a plunging illusion halter neckline, soft V-back, and Talin stretch crepe tank straps (Wren, 24MW814A01)

### PERSONALIZATION OPTIONS

24MS814B01 (Modest)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 24 in/61 cm) or remove the train for a more casual look through special request

















### Yara 25MK263A01

#### COLORS

• Ivory gown with Natural Illusion

### **HIGHLIGHTS**

- Sherwood crepe
- Illusion bodice with beaded and sequin lace motifs over sparkle tulle
- Plunging illusion strapless sweetheart neckline
- Lined with Vlada stretch jersey for comfort
- Covered button over zipper closure
- Extended scalloped illusion lace train

### SIZES: 0-28

### ACCESSORIES

- Detachable off-the-shoulder illusion cap-sleeves with beaded and sequin lace motifs sold separately
- Detachable off-the-shoulder Sherwood crepe cap-sleeves sold separately

### MISCELLANEOUS

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude and Dark Nude bra cups

### **PERSONALIZATION OPTIONS**

25MK263A01 (Unlined bodice, Plunge neckline) 25MK263A11 (Unlined bodice, No plunge) 25MK263B01 (Lined bodice, Plunge neckline) 25MK263B11 (Lined bodice, No plunge)

### ACCESSORIES

CS025MK263000 (Lace cap-sleeves) CSA25MK263000 (Sherwood crepe cap-sleeves)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

Add covered buttons down the back for a vintage vibe







Zephyrine 25MS328A01











### Zephyrine 25MS328A01

#### COLORS

- All Ivory gown with Ivory Illusion
- Ivory/Blush Accent over Blush gown with Natural Illusion
- Multi over Blush gown with Natural Illusion

### **HIGHLIGHTS**

- · Beaded lace motifs over dot tulle
- Illusion beaded lace bodice with ruched tulle and exposed boning detail
- · Strapless sweetheart neckline with illusion plunge
- Kahili recycled content lining (100% recycled polyester) in All Ivory colorway
- Covered button over zipper closure

**SIZES**: 0-28

#### ACCESSORIES

- · Detachable off-the-shoulder illusion lace sleeves sold separately
- Chapel length veil accented with lace motifs sold separately \*Veil measures 108 inches (274 cm)

### **MISCELLANEOUS**

- Extra lace motif included for minor neckline alterations
- Photographed with Light Nude bra cups

### PERSONALIZATION OPTIONS

25MS328A01 (Unlined bodice, Dot tulle) 25MS328A02 (Unlined bodice, Plain tulle) 25MS328B01 (Lined bodice, Dot tulle) 25MS328B02 (Lined bodice, Plain tulle)

### ACCESSORIES

DS025MS328000 (Sleeves) VL025MS328000 (Chapel veil)

### MISCELLANEOUS PERSONALIZATION

Extend the train for added drama (up to 12 in/30 cm), opt to shorten the train (up to 12 in/30 cm) or remove the train for a more casual look through special request

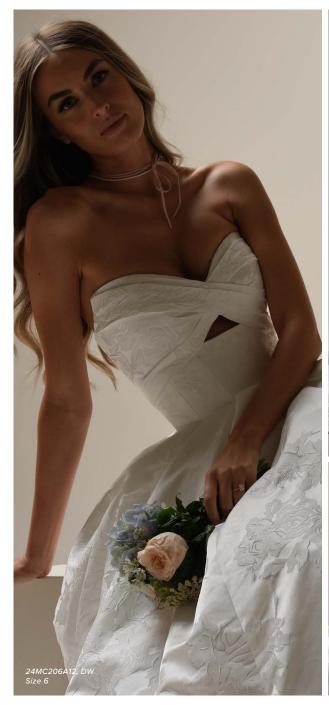
Add covered buttons down the back for a vintage vibe







Zinaida Marie 24Mc206A02









### Zinaida Marie 24Mc206A02

### **COLORS**

· All Diamond White

### **HIGHLIGHTS**

- Unembellished floral Jacquard
- · Pleated bodice with keyhole
- Off-the-shoulder sweetheart neckline
- V-back
- Off-the-shoulder cap-sleeves
- Kahili recycled content lining (100% recycled polyester)
- Zipper closure with covered buttons trailing to the hem
- Pockets

**SIZES**: 0-28

### SISTER STYLES

• Available in Olya Mikado (Zinaida, 24MC206A01)

### PERSONALIZATION OPTIONS

24MC206A02 (Jacquard, Off-the-shoulder, Keyhole)

24MC206A12

(Jacquard, Strapless, Keyhole)

24MC206B02

(Jacquard, Off-the-shoulder, Lined)

24MC206B12

(Jacquard, Strapless, Lined)

### MISCELLANEOUS PERSONALIZATION

Remove the train for a more casual look through

## Quick Ship



Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.



ANNISTON\* 23MS040A01



ANNISTON\* 23MS040A03



BENJIE 25MB271A01



BRIDGET 24MS731A01



CASEY\* 22MC926A01



DERRICK\* 23MS723A01



DREW 23MB724A01



FAIRCHILD 24MB211A01



FIONA\* 21MS366A01



FORTUNE\* 24MS775A01



FREDERIQUE\* 22MC516A01



HARLEM\* 22MT513A01



LADONNA\* 23MB608A01



LENNON 22MC913A01



MARGUERITE 24MS189A01

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MITCHELL 20MW737



ORTENSIA\* 24MB231A01



SELENA 20MT727



ZINAIDA 24MC206A01



YARA 25MK263A01





Gowns available for quick weddings! For your convenience, Quick Ship stickers are available to place on your samples to identify gowns available in the Quick Ship program! Ask your Sales Representative for more details or download and print our quick ship delivery tags located on the Retailer Portal.

NOT **PICTURED** 



ANNISTON CAP-SLEEVES YYCSA+23MS040000



**DERRICK** CAP-SLEEVES YYCS0+23MS723000



DREW JACKET YYJK0+23MB724000



FIONA SLEEVES YYDS0+21MS366000



ANNISTON

CAP-SLEEVES

YYCSC+23MS040000

**FREDERIQUE** CAP-SLEEVES YYCS0+22MC516000



HATTIE CAP-SLEEVES YYCS0+22RT517000



LENNON CAP-SLEEVES LENNON VEIL YYCS0+22MC913000



YYVL0+22MC913000



MARGUERITE CAP-SLEEVES YYCS0+24MS189000



POPPY DETACHABLE SLEEVES YYDS0+24RS155000



**RUBY** DETACHABLE SLEEVES YYDS0+24RS186000

# Maggie Sottero PRIMED FOR SUCCESS

# Check Out Some of Our Resources

### Marketing Magic:

- MARKETING E-BLAST
- MARKETING 101
- PERSONALIZED MARKETING STRATEGY
- 20 MINUTE MARKETING ROUTINE STEP BY STEP

## Bridal Boutique Brillance:

- CUSTOMER SUCCESS RESOURCE PAGE (PASSWORD: MAGGIEMAGIC)
- ELEMENTS OF A 5-STAR BOUTIQUE
- PARTNERSHIP PATH PROGRAM
- INVENTORY MASTERY
- DIVERSITY, INCLUSION, & SUSTAINABILITY

### Stylist Superstars:

- STYLIST SUCCESS ACADEMY PAGE
- STYLIST E-BLAST
- ALL THINGS, PRODUCT
- STYLIST INCENTIVES
- STYLIST TRAINING LIBRARY
- DIVERSITY, INCLUSION, & SUSTAINABILITY TRAINING

### Catch Maggie Updates:

- MAGGIE SOTTERO'S RETAILER FACEBOOK GROUP
- MAGGIE SOTTERO RETAILER PORTAL
- WEEKLY MAGGIE E-BLAST

FOR ANY QUESTIONS OR HELP NAVIGATING PRIMED FOR SUCCESS, PLEASE REACH OUT TO CUSTOMER.SUCCESS@MAGGIESOTTERO.COM.

# We stand for *Love*, and Love for *ALL*

We celebrate every beautiful love story, no matter a bride's identity, style, accessibility needs, body type, wedding vision, budget or timeline.

### Body Positivity & Inclusivity

We design styles that create a perfect fit for every bride so they can feel like the best version of themselves...

- Built-in corsetry
- Figure smoothing shapewear
- Bodysuits and jersey lining
- Larger boning
- Lined bodices

- Larger bust-cups
- Raised front and back necklines
- US sizes 0-28
- Diversity in silhouettes and fabrications

# We stand for *Love*, and Love for *ALL* including Mother Earth

34.678 TREES PLANTED



### Maggie Club

The Maggie Club offers the biggest perks for being a Maggie Partner. The more you sell the more MARGIN you will gain! Your sales from 2024 will determine your status for 2025! Based on status benefits may include:

- Discounts on ALL orders, including accessories, fabric and packages
- Free Shipping
- Free one-on-one coaching
- 50% Sample Gown Replacement
- Free First Look Events
- Marketing Collaborations and more!

## Stylist incentive

For every 25 Maggie Gowns, earn \$250/INT equivalent Sell 200 Maggie Brides, earn a Designer Handbag

### Buy up Promos

Buy **30** samples get 3 additional **FREE** gowns
Buy **40** samples get 4 additional **FREE** gowns
Buy **50+** samples get 5 additional **FREE** gowns
\*International: Buy 25 samples get 2
additional free gowns

## Introducing Swatches for Purchase

- Swatch size is 8 1/2" by 11"
- Will contain a hanger loop to leverage on the hanger
- \$40 flat fee for swatch packet to include all available colorways

### The Following Key Styles are Available:

- ABERDEEN
- ANNISTON
- ASPEN
- ASPEN MARIE
- AUBRIELLE
- AUBRIELLE MARIE
- AYAN
- CONSTANCE
- CRESSIDA
- CYPRUS

- DERRICK MARIE
- ELIZABETH
- ELIZABETH MARIE
- EMMANUELLE
- FARO
- FORTUNE MARIE
  - JUNIPER
  - LANDRI
  - LENNON MIRABELLA

  - MIRABELLA MARIE

- MITCHELL VIDA
- NERIDA
- PARIS
- PERSEPHONE
- PRESCOTT
- SELENA VIDA
- SERAFINA
- VINEYARD
- ZAYN
- ZEPHYRINE



